



For Immediate Release:

Republic Airways Holdings  
Media Contact: Carlo Bertolini  
Tel. (317) 484-6069  
IR Contact: Timothy Dooley  
Tel. (317) 487-4308

**Republic Airways Names James Reichart Vice President  
of Sales, Distribution and Loyalty for its Branded Network**

Indianapolis (March 9, 2010) Republic Airways Holdings (NASDAQ: RJET) today announced that it has promoted James Reichart, a 24-year veteran of Midwest Airlines, to a key position within the Company's branded network. As vice president of Sales, Distribution and Loyalty Programs, Reichart will be responsible for agency and corporate sales; the Company's e-commerce Internet presence; loyalty and reward programs, including direct marketing to its frequent flyer members; sponsorships; and distribution, including online travel agencies.

Republic is currently completing customer focus groups as it works to harmonize the customer experience across its branded network, which features recently acquired Frontier and Midwest Airlines.

"We have a unique opportunity to serve travelers by combining the best features of two strong airline brands with Republic's expertise in safe, reliable, cost-efficient operations," said Reichart. "I look forward to working with the entire Republic team to deliver on that promise."

"As we roll out our plan to better harmonize the brand experience for passengers, we are naturally looking for ways to benefit from the best practices of Frontier and Midwest," said Bryan Bedford, chairman, president and CEO of Republic. "Jim's extensive experience in developing Midwest as a leading brand in the industry will be an important resource in this process."

Reichart holds a bachelor's degree in Mass Communications/Broadcasting from the University of Wisconsin-Milwaukee. Most recently, he served as director of advertising and brand for Midwest Airlines.

Republic Airways Holdings, based in Indianapolis, Indiana is an airline holding company that owns Chautauqua Airlines, Frontier Airlines, Lynx Aviation, Midwest Airlines, Republic Airlines and Shuttle America, collectively "the airlines." The airlines offer scheduled passenger service on approximately 1,600 flights daily to 115 cities in 44 states, Canada, Costa Rica, and Mexico under branded operations at Frontier and Midwest, and through fixed-fee airline services agreements with five major U.S. airlines. The fixed-fee flights are operated under an airline partner brand, such as AmericanConnection, Continental Express, Delta Connection, United Express, and US Airways Express. The airlines currently employ approximately 11,000 aviation professionals and operate 282 aircraft.

###